

2024

# 5K REINDEER RUN

and Rudolph's Dash



SATURDAY  
DECEMBER

14

Euclid Ave.

MAKE A DIFFERENCE IN YOUR COMMUNITY BE A SPONSOR!



**SPONSORSHIP & MARKETING**  
Opportunities



WHY SPONSOR?

Sponsoring the Ontario 5K Reindeer Run & Rudolph's Dash offers a unique opportunity to align your brand with community engagement and charitable giving. Your support will directly benefit the Ontario-Montclair Promise Scholars and the City's Empowerment Scholarship, helping students achieve their educational dreams. Join us in making a lasting impact while gaining valuable exposure and goodwill within the community.



\$15,000

THE HOLIDAY HAUNT

1 Available



- Exclusive Logo on Start/Finish Arch
- Exclusive Logo on Commemorative 5K Finisher's Medal
- Finish Line Vinyls (2)
- Exclusive First Tier Logo Placement on 5K T-Shirts
- Exclusive 5K Finish Line Ribbon Featuring Logo
- Exclusive 8' x 8' Banner
- Exclusive Logo Placement on Digital Marquee 5K Advertisement
- Product Placement in Race Bags
- 10 Complimentary Race Entries & Access to VIP Tent



\$12,000

1 Available

- Exclusive Sponsor Recognition on VIP Tent
- 7 Complimentary Race Entries & Access to VIP Tent
- Exclusive Logo on Banner at Ontario Town Square
- Exclusive Second Tier Logo Placement on 5K T-Shirts
- Exclusive Placement on Runner Highlight Jumbo Screen
- Exclusive Logo on 5K Award Medals
- Finish Line Vinyl (1)
- Product Placement in Race Bags
- Exclusive Host for Sponsors & Dignitaries



- Exclusive Logo on DASH T-Shirts
- Exclusive Dash Finish Line Ribbon Featuring Company Logo
- Third Tier Logo Placement on 5K T-Shirts
- Product Placement in Race Bags
- 5 Complimentary Race Entries & Access to VIP Tent

\$10,000

1 Available



- Exclusive Logo on DASH Medals
- Third Tier Logo Placement on 5K T-Shirts
- Product Placement in Race Bags
- 5 Complimentary Race Entries & Access to VIP Tent

\$7,500

1 Available



- Exclusive Starting Line Banner
- Fourth Tier Logo Placement on 5K T-Shirts
- Product Placement in Goody Bags
- 5 Complimentary Race Entries & Access to VIP Tent
- Feather banner at Finish Line

\$5,000

2 Available



- Exclusive Finish Line Banner
- Fourth Tier Logo Placement on 5K T-Shirts
- Product Placement in Goody Bags
- 5 Complimentary Race Entries & Access to VIP Tent
- Feather banner at Start Line

\$5,000

2 Available



- Exclusive Logo on Race Bags or Promotional Items
- Name Placement on 5K T-Shirts
- 5 Complimentary Race Entries & Access to VIP Tent

\$4,000

1 Available



- Exclusive Bib Sponsorship Featuring Logo
- Packet Pick-Up Opportunity at Ontario Town Square to Expose your Company to Race Participants
- Name Placement on 5K T-Shirts
- 5 Complimentary Race Entries & Access to VIP Tent

\$3,500

1 Available



- Feather banner at Start/Finish Line
- Name Placement on 5K T-Shirts
- 2 Complimentary Race Entries & Access to VIP Tent

\$2,500

8 Available



- Exclusive Mascot Run Finish Line Ribbon Featuring Logo
- Name Placement on 5K T-Shirts
- 2 Complimentary Race Entries & Access to VIP Tent

\$2,000

1 Available

ALL SPONSORSHIPS INCLUDE

- NAME ON SPONSORSHIP BANNER
- VENDOR BOOTH
- DAY OF EVENT ANNOUNCEMENT OF COMPANY NAME
- LOGO ON SELECT PRINT ADVERTISEMENTS
- LOGO ON 5K WEBSITE WITH LINK TO COMPANY SITE
- PROMOTION ON SOCIAL MEDIA

PACKAGE ADD-ONS

\$300	VENDOR BOOTH	ONLY 30 AVAILABLE
\$250	FINISH LINE VINYL	ONLY 12 AVAILABLE
\$150	RUDOLPH'S 5K ROUTE SIGNS	UNLIMITED AVAILABLE
\$100	MILE MARKER SPONSOR	ONLY 3 AVAILABLE
\$100	WATER STATION SPONSOR	ONLY 3 AVAILABLE



# 5K REINDEER RUN and Rudolph's Dash

## ONTARIO CITY COUNCIL



**PAUL S. LEON**  
MAYOR



**DEBRA PORADA**  
MAYOR PRO TEM



**ALAN D. WAPNER**  
COUNCIL MEMBER



**JIM W. BOWMAN**  
COUNCIL MEMBER



**RUBEN VALENCIA**  
COUNCIL MEMBER

The City of Ontario is proud to continue its sponsorship of the Annual 5K Reindeer Run and Rudolph's Dash. The race continues to evolve into a community and family event with over 3,500 participants and growing! The City of Ontario has joined efforts with the Ontario-Montclair Promise Scholars, an award winning program designed to assist Ontario-Montclair youth by helping to prepare them in their journey towards a college education. The race also benefits the City's Empowerment Scholarship Program, which provides Ontario community members from low-income backgrounds the opportunity to participate in recreation activities, classes, and programs that will enrich their lives. Ontario is committed to providing a safe, healthy environment for all our community members to thrive.

**All Race proceeds benefit the  
Ontario-Montclair Promise Scholars Program  
and the City's Empowerment Scholarship**



For more information about sponsorship opportunities, visit [www.Ontario5Krun.com](http://www.Ontario5Krun.com)  
or call the Recreation & Community Services Department at (909) 395-2020.