



Temporary Promotional and Special Event Sign/Banner Application Form

303 East B Street, Ontario, California 91764 Phone: 909.395.2036 / Fax: 909.395.2420

GENERAL INFORMATION

Business: _____
 Address: _____

 Phone: _____
 Email: _____
 Business License No. _____ Exp. Date: _____
 Applicant: _____
 Address: _____

 Phone: _____ Email: _____
 Applicant's Representative: _____
 Address: _____

 Phone: _____
 Email: _____

For Staff Use Only

File No.: _____
 Related Files: _____

 Submitted: _____
 Rec'd By: _____
 Fees Paid: \$ _____
 Cash Check (# _____)
 Credit Card
 Receipt No.: _____
Action:
 Approved Denied
 By: _____
 Date: _____

TYPE OF PROMOTIONAL OR SPECIAL EVENT (CHECK ONE THAT APPLIES)

- Business Grand Opening** — A new business may be allowed temporary signage during its grand opening period, for a maximum 30-day duration.
- Retail Sales Event** — A Retail Sales Event pursuant to Paragraph 5.03.395.G.1 of the Development Code may be allowed temporary signage for maximum 3 periods of 30 days duration per calendar year. Periods may be used consecutively.
- Holiday Retail Sales** — Holiday Retail Sales established pursuant to Paragraph 5.03.395.G.2 of the Development Code may be allowed temporary signage for maximum 30 days duration.
- Show and/or Exhibit** — Shows and Exhibits established pursuant to Paragraph 5.03.395.G.3 of the Development Code may be allowed temporary signage for maximum 30 days duration.
- Amusement and/or Sporting Event** — Amusement and/or Sporting Events established pursuant to Paragraph 5.03.395.G.4 of the Development Code may be allowed temporary signage for maximum 30 days duration per calendar year, which may be used in a single period, or in 2 periods of 15 days duration.
- Tent Revival** — Tent Revivals established pursuant to Paragraph 5.03.395.G.5 of the Development Code may be allowed temporary signage for maximum 30 days duration per calendar year, which may be used in a single period, or in 2 periods of 15 days duration.
- Charitable and/or Fund Raising Event** — Charitable and Fund Raising Events established pursuant to Paragraph 5.03.395.G.6 of the Development Code may be allowed temporary signage during the specified "holiday periods," and the specified "additional events" for which a Temporary Use Permit has been issued.

Temporary Promotional and Special Event Sign/Banner Application Form

Large Public Notification Sign(s) — Large Public Notification Signs may be permitted consistent with Section 2.03.010.C.4 (Supplemental Public Noticing Requirements — Posting) of the Development Code. Large public notification signs shall be maintained in good condition and shall remain in place until the final decision on the proposed project has been made or the application is withdrawn and shall be removed by the applicant within 14 days following the final decision on the project or the date of application withdrawal.

PROJECT INFORMATION

Start Date: _____ End Date: _____

The business location is within the City's Downtown District? Yes No

Note: The City's Downtown District is bordered by "I" Street on the north, Vine Avenue on the west, railroad tracks (immediately south of Emporia Street) on the south, and Sultana Avenue on the east.

APPLICANT ACKNOWLEDGEMENT

I, the undersigned, certify and say that I am the applicant in the foregoing application, that I have read the foregoing application and know the content thereof, and state that the same is true and correct to the best of my knowledge and belief.

Furthermore, I hereby agree to defend, indemnify, and hold harmless the City of Ontario or its agents, officers, and employees, from any claim, action or proceeding against the City of Ontario or its agents, officers or employees, to attack, set aside, void, or annul any approval by the City of Ontario, whether by its City Council, Planning Commission, or other authorized board or officer, as it pertains to this application. The City of Ontario shall promptly notify the applicant of any such claim, action or proceeding, and the City of Ontario shall cooperate fully in the defense.

Date: _____ Signature: _____

Name (print or type): _____

PROPERTY OWNER OR APPROVING AGENT ACKNOWLEDGEMENT

I, the undersigned, certify and say that I am the **owner**, **approving agent**, for the property in the foregoing application, that I have read the foregoing application and know the content thereof, and agree to the filing of this application with the City of Ontario.

Date: _____ Signature: _____

Name (print or type): _____

Address: _____

Phone: _____



Temporary Promotional and Special Event Sign/Banner Application Form— Minimum Filing Requirements

303 East B Street, Ontario, California 91764 Phone: 909.395.2036 / Fax: 909.395.2420

WHAT ARE PROMOTIONAL AND SPECIAL EVENT TEMPORARY SIGNS?

The Temporary Promotional and Special Event Sign/Banner Application Form allows businesses to install short-term, temporary signage, such as banners, on private property, in conjunction with special events, as provided by the City of Ontario's Development Code.

WHY IS TEMPORARY SIGN AND BANNER APPROVAL REQUIRED?

The City recognizes the need for signs as a means to identify businesses within the community, and further recognizes that signing is an important design element of the physical environment. The City is committed to preserving and improving its appearance and is striving to provide an economically stable and visually attractive community through site planning, building design, landscaping and signing.

When properly designed, a sign can be pleasing and can harmonize with physical character of its environment. Poorly designed signs, however, detract from the city's aesthetic value, can result in a reduction in property values and in some cases, can present a hazard to both pedestrians and motorists.

The City is committed to preserving its aesthetic value, assuring the health and safety of its residents, and to preserving and maintaining property values. To this end, the Ontario City Council has adopted regulations governing the placement, number, size and design of signs in the City. The implementation of these regulations is ensured through the Sign Plan Application process.

MINIMUM FILING REQUIREMENTS

The following submittal documents are required to be submitted through our Citizen Portal Access website at <https://automation.ontarioca.gov/onlinePermits> or over the counter to the Planning Department at Ontario City Hall. If the application is submitted through Citizen Portal Access, all documents shall be in **PDF file format**.

- (1) Completed *Temporary Promotional and Special Event Sign/Banner Application Form*.
- (2) Provide the following plans and information. Applications submitted through Citizen Portal Access shall provide plans **in PDF file format**. Applications submitted over the counter to the Planning Department at Ontario City Hall shall provide three (3) sets of plans in color.
 - (a) A fully dimensioned sign plan, which shows all signs to be used during the event.
 - (b) A site plan showing the location of all proposed signs.
 - (c) Exterior building elevations showing the location of all proposed temporary signs and banners.
- (3) Provide a copy of the current business license for the business requesting sign approval or provide the business license number on the *Sign Plan Application Form*.
- (4) Filing fee (see Planning Department Fee Schedule found here: <https://www.ontarioca.gov/Planning/Applications>). This fee will be invoiced upon confirmation by staff that all minimum filing requirements were provided.