



**CITY OF ONTARIO**  
**PUBLIC ART PROGRAM ADVISORY**  
**COMMISSION MEETING AGENDA**  
CITY HALL, COMMUNITY CONFERENCE ROOM  
303 EAST B STREET • ONTARIO, CA 91764  
October 3, 2024 • 1:30 PM

**CALL TO ORDER**

**1:30 PM**

**PLEDGE OF ALLEGIANCE**

**ROLL CALL**

**COMMISSIONERS PRESENT**

- Melle, Chair    Nakas    Roberts    Slatkin, Vice Chair

**CITY COUNCIL LIAISON PRESENT**

- Porada, Mayor pro Tem

**STAFF PRESENT**

- McAlary, Executive Director, Community, Life & Culture Agency  
 Kuccheck, Museum, Arts & Culture Director  
 Rodzach, Arts & Culture Manager  
 Padilla, Administrative Assistant

**APPROVAL OF MINUTES**

**MOTION TO APPROVE MINUTES FOR Thursday, April 4, 2024**

**PUBLIC COMMENT**

The Public Comment portion of the Public Art Program Advisory Commission meeting is limited to 15 minutes total, with each speaker allowed a maximum of 3 minutes. Additional speakers are allowed 3 minutes each at the end of the meeting. Prior to consideration of old or new business agenda items, speakers will be allowed a maximum of 3 minutes each to comment on that specific item. Under provisions of the Brown Act, the Public Art Program Advisory Commission is prohibited from taking action on oral requests.

**STAFF REPORTS**

**1. UPDATE ON C-BLOCK MURAL PROJECT**

- Marissa Kuchek, Museum, Arts & Culture Director

**2. REQUEST FOR APPROVAL OF BUDGET AND SCOPE OF WORK FOR NEW PUBLIC ART PROJECT**

- Tonya Rodzach, Arts & Culture Manager

**OLD BUSINESS**

**NEW BUSINESS**

**1. Election, Commission Chair**

Public Art Program Advisory Commission nominate and elect a Chair.

**2. Election, Commission Vice Chair**

Public Art Program Advisory Commission nominate and elect a Vice Chair.

**COMMISSION MEMBER COMMENTS**

**CITY COUNCIL LIAISON COMMENTS**

**FUTURE AGENDA ITEMS**

Public Art Workshop(s)

**NEXT PUBLIC ART PROGRAM ADVISORY COMMISSION MEETING**

Thursday, December 5, 2024

**ADJOURNMENT**

**2:30 PM**

**MOTION TO ADJOURN**  /



CITY OF  
**ONTARIO**  
MUSEUM, ARTS & CULTURE  
Agenda Report  
October 3, 2024

**SECTION: STAFF REPORT**

**Prepared By:** Tonya Rodzach  
**Staff Member Presenting:**  
Marissa Kuchek  
Director, Museum, Arts & Culture

**Approved By:** Marissa Kuchek  
**Action:** Report & File

**SUBJECT**

Item 1: Update on C-Block permanent public art mural project

**AGENDA REPORT SUMMARY**

**Background:**

The southern façade of the C-Block parking structure, located at 155 East C Street, was designated as a site for a permanent public art project.

The City's Museum, Arts & Culture Department released a Request for Proposals that closed on July 14, 2023 and received 21 artist applications. An Artist Selection Panel was formed, who reviewed the artists' submissions, and rated San Bernadino-based artist, A'Kailah Byrd-Greene the highest rating. Artist Byrd-Greene entered into a City Professional Services Agreement on February 16, 2024.

After numerous discussions with the city's Public Works Agency and receiving the site specifics related to the overall scope of the project, staff learned that the brick surface was treated with an anti-graffiti and weather-resistant coating. This type of surface treatment is not conducive for painting on, and in fact, will act as a barrier to the brick surface and to any quality exterior paint used for outdoor permanent murals.

Staff informed the artist of this information and that an adjustment in the overall scope of work was necessary. Staff worked diligently to resolve and provide a solution to move this project forward. After research and review of the materials, staff determined that this project needed to be reclassified as an entirely new project, with a new budget and scope of work.

With the newly defined project, the City moved forward to terminate Byrd-Greene's agreement and recommends reopening the project with a newly defined scope of work and budget. Staff is also encouraging Byrd-Greene to reapply when the new Request for Qualifications is released.

**Next steps:**

Staff conducted research on various materials and identified a new strategy for a permanent public art project located at the C-Block parking structure with a newly defined scope of work to be shared to the Public Art Program Advisory Commission.



## Agenda Report October 3, 2024

### SECTION: STAFF REPORT

**Prepared By:** Tonya Rodzach  
**Staff Member Presenting:**  
Tonya Rodzach,  
Museum, Arts & Culture Department

**Approved By:** Marissa Kuchek  
**Action:** Report & File

### SUBJECT

Item 2: Request for approval of budget and scope of work for the C-Block parking structure permanent public art project

### AGENDA REPORT SUMMARY

#### **Background:**

The southern façade of the C-Block parking structure, located at 155 East C Street, was designated as a site for permanent public art project. The public art would be reflective of the City's downtown vitality and serve as a connector to the Ovitt Family Community Library complex and the Ontario Town Square.

In 2023, City staff identified the north-east wall of the C-Block parking structure to be a well-appointed site and placement for a large-scale permanent public art element. A mural project was selected for the site, a Request for Proposals was issued, and an artist was selected. Afterwards, staff were made aware that the site was not suitable for a painted mural due to the anti-graffiti coating that was placed onto the brick surface, therefore Arts & Culture staff began looking into a new option for this site.

Staff conducted research and determined a new direction on the use of the preferred materials, porcelain steel enamel tiles. These materials are durable, long-lasting and will be able to give the artist's design the best representation for future years. These materials will allow for the public art to have an elevated, high profile in a highly visible and accessible location adjacent to Ontario Town Square and the Ovitt Family Community Library.

Staff will work with an outside vendor who will coordinate with the selected artist to complete this project to coincide with the artist's original intention of the final work of art and to ensure the success for completion of this project.

**Budget:**

Tied to the City's Public Art Ordinance No. 3256 Sec. 5-33.05., Private Art for Public Enjoyment in Commercial and Industrial Development Projects, staff recommend that this project's budget come out of the Public Art Funds generated by the collection of the private development fees to the City of Ontario supporting the overall goals of the City's Public Art Program. There is currently \$310,000 available in the Public Art Fund account.

The overall scope of work for the new project is estimated to cost approximately \$245,000. This will cover the expenses for the artist selection process, and artist design phase(s) (approximately \$49,000), as well as the fabrication and installation (\$196,000).

**Next steps:**

If this permanent public art project is approved by the Public Art Program Advisory Commission, then staff will prepare a draft Call for Artists Qualifications to be slated to be released in late Winter, 2024. At that time, staff will strongly encourage Ontario and Inland Empire artists to submit application materials, as well as opening this call to all Southern California artists.